



CELEBRATING 140 YEARS
The Children's Center for Communication
BEVERLY SCHOOL FOR THE DEAF **FOUNDED IN 1876**



*Then
and Now*



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The Children's Center for Communication
BEVERLY SCHOOL FOR THE DEAF **FOUNDED IN 1876**

Where Communication Comes First – Since 1876

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www.cccbsd.org

2015-2016 ANNUAL REPORT

A Message from the Executive Director



William Swett - 140 years.

The Industrial School for Deaf Mutes was established as a pioneering school for the Deaf in 1876 by William Swett, a Deaf man. Fresh off events relating to the Civil Rights Act of 1875, the school endured many tumultuous decades. In fact, the United States presidential election of 1876, between Rutherford B. Hayes and Samuel J. Tilden, was one of the most disputed and contentious in the history of our country. The period following the Civil War presented an opportunity for educational equality and

our school in Beverly was at the heart of the national movement.

We have made great progress since the early 1870s. From a name change to Beverly School for the Deaf in 1920 to a broader mission and comprehensive name change in 2008, The Children's Center for Communication's foundation remains more in demand than ever. While our mission has adapted and new technologies have been incorporated, we continue to promote educational opportunities for Deaf children and children with complex communication needs.

As caretakers of our legacy, it is our role to grow the collaborations of today, while nurturing a vision of the future. Our students, parents, faculty, donors, trustees, and the community are all integral to our efforts. After 140 years, CCCBSD remains steadfast to preserve the equality and innovation established by our founder William Swett.

I ask for your continued support in preserving the rights, privileges and educational opportunities that were established in 1876 and afforded to our children. We recognize the importance of our supporter's investments and their trust in the future of CCCBSD. Thank you for your commitment in making our school an educational resource for the local community and throughout the northeast for another 140 years.

Best regards,

Mark Carlson
President/Executive Director



Our Mission

The Children's Center for Communication/Beverly School for the Deaf seeks to enhance the lives of Deaf and Hearing children and their families living with communication and developmental challenges by providing comprehensive educational and communication-rich programs.



Reflections

After 140 years as an educational institution, we celebrate our past and marvel at the future of educational innovation. In our long history, we find the roots of our excellence are grounded in the hard work of early pioneers. CCCBSD's success and the success of our students, is directly connected to the work of thousands of educators. To ensure these traditions are not forgotten and the history is carried forward, we have partnered with our alumni and friends of the school's museum. The work of these historians reminds us of our school's past and the traditions and values of our past students.



Then and Now



MOVEMENT



FUTURE ENDEAVORS



COMMUNICATION



CREATIVITY

FUN

Corporations and Foundations

CCCBSD is sincerely grateful to all of the foundations and corporations who have supported us over the past year. The majority of our gifts come from generous foundations and corporations, such as those listed below. We are truly honored by your generosity.

\$10,000-\$50,000

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Individuals

CCCBSD is humbled by the continued support of our individual donors over the years. Your commitment to our mission is vital and your donation has made a lasting impression on our school.

\$10,000-\$50,000

Mr. and Mrs. Timothy Ingraham

\$5,000-\$9,999

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In-Kind

Thank you to all the companies and individuals who have made an in-kind donation, from printers, copiers and gift baskets to wheelchairs and physical therapy equipment!

Agganis Construction and Landscaping	HY-Line Cruises	Ms. Abby Quinn
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Lone Gull 2015



This year, close to 1,000 runners laced up their sneakers to participate in the 9th running of the Lone Gull 10K at Good Harbor Beach on September 20, 2015. It was a beautiful day for the USATF Grand Prix Series race. Many of New England's most elite runners and teams participated again this year, making the day exciting for the runners and spectators. Everyone enjoyed a delicious breakfast on the beach, a fun awards ceremony and the beautiful day. The USATF named the Lone Gull 10K the race of the year and Len Femino the Race Director of the year for 2015.

A TOAST TO INNOVATION

Celebrating 140 Years of Achievement

Soiree 2016 A Toast to Innovation

This year we recognized the exceptional dedication and contributions of our amazing Beverly School for the Deaf alumni. Working as volunteers, the alumni create and maintain the William Swett Museum that now houses thousands of items that illustrate the important history of The Beverly School for the Deaf and The Children's Center for Communication. Thanks to their hard work, the museum's home was moved to a newly renovated space. We are proud to have these remarkable volunteers as the recipients of the Joanie Vaughan Ingraham Spirit Award.



Our thanks to our 2015 Lone Gull sponsors!

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Thank you to all the Soiree Sponsors

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Joan and Peter Johnson
Ruth Karchenes
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Jane McNally
David and Lori Morency
Steven and Ellen Nelson
Richard and Marylou Southwick
The Sung Family
The Sutherland Family
Peter and Carol Yelle
Joan Vaughan



Anthony Fusco, President • Board of Trustees



Dear Friends of CCCBSD,

It is an honor to serve on the CCCBSD Board with a group of thoughtful and dedicated people. In the course of our meetings and discussions, we focus on supporting Dr. Carlson and his team so they can continue to provide outstanding special education programming in a nurturing and comfortable environment.

Our facilities are an important part of the equation. We continue to explore ways to improve the quality of the campus and surroundings.

In this coming year, we plan to initiate new projects which will enhance the quality-of-life for our students, staff and parents.

As Trustees, we have a duty to monitor and safeguard the financial health of the school and its programs. Our stable financial footing is in large part due to the diligent efforts of the trustees, development staff, parents and alumni. Once again, our school fundraisers were a great success. The Soiree is a most enjoyable evening, and the award winning Lone Gull 10K Road Race has become one of the finest road races in the country.

Thank you to the students, staff, alumni, parents and teachers for contributing to the success of CCCBSD.

Sincerely,
Anthony P. Fusco, President
Board of Trustees



Statement of Financials

ASSETS	2016	2015
Cash and cash equivalents	\$2,541,763	\$2,501,024
Accounts receivable	283,833	365,059
Marketable Securities	26,101	22,225
Prepaid expenses	32,862	22,498
Restricted cash	5,730	5,169
Property, plant and equipment	6,360,546	6,254,123
TOTAL ASSETS	\$9,250,835	\$9,170,098

LIABILITIES		
Accounts payable and accrued expenses	91,200	223,562
Deferred income	25,206	
Bond payable, notes payable and capital lease	4,958,669	5,127,461
TOTAL LIABILITIES	\$5,075,075	\$5,351,023

NET ASSETS		
Unrestricted	4,053,994	3,662,652
Temporarily restricted	92,828	127,485
Permanently restricted	28,938	28,938
TOTAL NET ASSETS	\$4,175,760	\$3,819,075

TOTAL LIABILITIES AND ASSETS	\$9,250,835	\$9,170,098
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Statement of Activities

SUPPORT AND REVENUES	2016	2015
Tuition and fees, academic year	\$7,062,399	\$6,550,675
Other programs	289,840	231,352
Grants and contributions	205,553	224,242
Interest and dividends	5,156	4,625
Net unrealized and realized gains (losses) on investments	919	462
Rental income	50,061	50,415
Special events	61,773	68,889
Other income	1,807	(15,371)
TOTAL SUPPORT AND REVENUE	\$7,677,508	\$7,115,289

EXPENSES		
Instructional and program related	5,671,147	5,255,456
Other programs	153,465	126,270
Physical plant	507,298	542,323
Fundraising	123,298	128,677
Administration and general	865,615	813,283
TOTAL EXPENSES	\$7,320,823	\$6,866,009

CHANGE IN NET ASSETS	\$356,685	\$249,280
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Significant Milestones Fiscal Year 2015-2016

Celebrated One hundred and forty years of operation as an educational institution in Beverly.

Welcomed Kristen Humber as Director of the CCC Program.

Purchased Through grant funding, two wheel chair vans creating greater accessibility to student jobs in the community.

Re-opened The Alumni Museum in a designated new space in the Burnham Gymnasium.

Reinvested In the campus through the renovation of three classrooms.



Officers, Executive Committee, and Trustees Fiscal Year 2016

Executive Committee and Officers

Anthony Fusco, President • Partner/Attorney, Glovsky & Glovsky

David Carlson, Vice-President • Investment Broker, UBS Financial Services

David Morency, Treasurer • Senior Vice-President, Finance, The Drucker Company

Sharon Clark, Secretary • Retired BSD Principal

Erik Majeskey • Alumnus

Scott Price • Managing Director, First Republic Securities Company, LLC

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Dept. of Ophthalmology at the
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Bill Harrington • Owner, Coast Maintenance Supply

Jeff Kane • Owner, Kane's Flower World

Robin Hough • Program Coordinator
Parent-Infant/Toddler Program

Dr. Tim Hough • Owner, Commonwealth Radiology

Martin L. O'Toole • Teacher, Andover High School (retired)

Richard G. Powers • Account Executive,
Burgin, Platner and Hurley

Senior Staff

Dr. Mark Carlson • President/Executive Director

Sharon McGillivray • Chief Financial Officer

Stefani Timmons • Chief Operating Officer

Dr. David Estep • Chief Program Officer

Jessica Fox • BSD Program Director

Kristen Humber • CCC Program Director

Robin Hough • Program Coordinator,
Parent-Infant/Toddler Program

Jocelyn Clark • BSD Assistant Program Director

Rachel Barstow • CCC Assistant Program Director

Jane McNally • Director of Development

Dr. Thomas Zane • Clinical Director



Development Department

Fundraising at CCCBSD continues to grow at a steady pace. We tell our story to friends through social media, our website, tours, events and word of mouth. Our special events continue to be strong with the Lone Gull 10k drawing over 1,000 runners. The USATF Grand Prix race was very competitive and everyone enjoyed the day. The event raised over \$30,000 for the school.

The Spring Soiree drew many new friends who came to give a 'Toast to Innovation' and learn of the changes the school has gone through in its 140 year history. We celebrated our alumni for their work preserving this rich and fascinating history. Their work keeping the William Swett Museum updated and interesting has been invaluable.

Every year our Annual Appeal tells the story of a student and the progress he or she has made since coming to CCCBSD. These stories provide great insight into the children we serve. We appreciate our students sharing their remarkable growth with us.

Grant writing continues to be a large part of the fundraising budget and we are grateful for the support we receive from a variety of local and national foundations.

Our thanks to the following foundations for their ongoing support:

Doris L. Benz Trust • Bishop Foundation • Boston Bruins Foundation • Cell Signaling Technology
Charlotte Frey Foundation • Christopher Reeve Foundation • Cummings Foundation
Fisher and Fuel • Institution for Savings • Linn Foundation • Mass Charitable Mechanic Association
Neal Rantoul Foundation • Odd Fellows of the North Shore • Office of the Attorney General
Peabody Foundation • Richard D. Wilson Community Response Gift Fund
Rogers Family Foundation • Salem Five Charitable Foundation • St. John's Episcopal Parish



To reach us, please contact Jane McNally, Director of Development at
978-927-7070 ext 244, or janemcnally@cccbsd.org

Options to Donate

- **Make a donation by check (payable to CCCBSD)**
- **Make a pledge and pay the amount over a number of years (maximum of 4)**
- **Use our secure online service to charge your donation to your credit card**
Visit the website at www.cccbsd.org/give-online and click on 'Give Now'
- **Make a donation of stocks or securities**
Please call the Development Office to discuss ways to transfer stocks
- **Double your gift through your employer's Matching Gift Program**
Check with your Human Resources Department for guidelines
- **Naming opportunities are available at various giving levels**

The Miracle League of the North Shore

The Miracle League of the North Shore is an all volunteer, non-profit organization that gives children with any type of challenge a chance to play baseball as part of a team in an organized league at no charge. Miracle League teams play on the school's new custom-designed, handicap-accessible rubberized turf field that accommodates wheelchairs and other assistive devices. The Miracle League uses a "buddy" system -pairing each player with an able-bodied peer. The result is a bond that is fun and exciting for all participants.

We are grateful for the children and their families who participated in this year's program and for the many outstanding volunteers. If interested in playing or volunteering in Spring 2017, contact Mike Sudak at playball@cccbsd.org or visit www.cccbsd.org for more information.

We look forward to a great 2017 season. Let's Play Ball!

