

2017-2018

ANNUAL REPORT



The Children's Center for Communication
BEVERLY SCHOOL FOR THE DEAF FOUNDED IN 1876



Our Mission

The Children's Center for Communication/Beverly School for the Deaf seeks to enhance the lives of Deaf and Hearing children and their families living with communication and developmental challenges by providing comprehensive educational and communication-rich programs.



A Message from CCCBSD

Greetings and thank you for taking a moment to learn more about our students, school milestones, and new initiatives on our horizon.

One of our key strategic and organizational strategies has focused on CCCBSD's most important resource: our faculty and staff. Our senior leadership team has worked hard to develop an amazing community of educators. This focus includes how we **attract, support, develop, and retain** our exceptional teachers, paraprofessionals, and highly qualified faculty.

At CCCBSD, we recognize the importance of engaging the diversity of each family and working in partnership with every parent. With this in mind, we asked CCCBSD families to share their stories of raising a child with a special need. This process of sharing culminated in rich accounts of joy, struggles, grief, and triumph.

Each personal journey has been thoughtfully recorded and shared with others in an effort to provide multiple perspectives on raising a child with a special communication or a developmental need. This learning experience provided a high degree of empathy for and insight into our community of learners and their families. Every CCCBSD family has a unique path with different milestones, and we will continue to do our best to respect and value these stories as we work to enhance the future of every student. We appreciate your choosing CCCBSD and thank you for being part of our family.

Best regards,



Dr. Mark Carlson, President/Executive Director



Anthony Fusco, Chairman, Board of Trustees



Anthony Fusco,
Chairman, Board of Trustees
and
Dr. Mark Carlson,
President/Executive Director,
CCCBSD



Dr. Carlson with CCCBSD Patriots Fans

Reflections

Author, Marge Kennedy said, "In truth a family is what you make it. It is made strong, not by number of heads counted at the dinner table, but by the rituals you help family members create, by the memories you share, by the commitment of time, caring, and love you show to one another, and by the hopes for the future you have as individuals and as a unit."

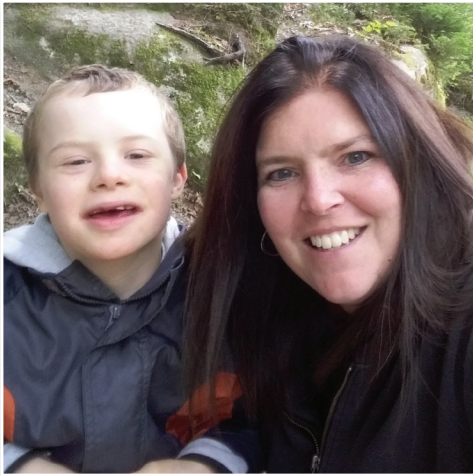
Our CCCBSD community believes our families, each with their unique story to share, epitomize this wonderful saying. In the past year, many chose to share their story with us. The memories they shared about their family rituals, commitment of time, caring, and love to ensure their children were given the brightest hope for their future inspires our dedicated faculty and staff, and together we are grateful for our unique CCCBSD family.



I would say to parents that everybody has a different road and difficulty in life. I would try to find the place your child can be where he is safe and can grow and learn.

She's so proud to be here. To see her flourish here in this school, makes me proud. My daughter is Deaf! She's part of this community. We wouldn't want it any other way.





He makes our lives so much better. He lives in the now and doesn't worry about anything. He definitely makes me look at things in a different way.

For me, success is feeling good about yourself and being happy. Never give up – reach out to anybody you know; Fight like it is the fight of your life. Advocate! Go with your gut!



Here she learns how to use her device, sign language and expressive words. She's in an environment that provides opportunity for her to learn and expand her communication skills because she loves to communicate.

She's a happy kid – very adventurous. She loves her family, her furry friends and she definitely loves school, especially math and science.



Corporations and Foundations

CCCBSD is sincerely grateful to all the very generous foundations and corporations listed below that have supported us this past year. We are truly honored by your generosity.

\$50,000- \$100,000

Amelia Peabody Charitable Fund

\$10,000 - \$49,999

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Individuals

CCCBSD is humbled by the continued support of our individual donors over the years. Your commitment to our mission is vital and your donation has made a lasting impression on our school.

\$10,000-\$50,000

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Community Partners

Thank you to all the companies and individuals who have made an in-kind donation, such as gift baskets, wheelchairs and physical therapy equipment as well as donations to our Soiree.

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 Metro Rock
 Middleton Golf Course
 Mohegan Sun
 Nashoba Valley
 New England Aquarium
 New Repertory Theatre
 Nippo Lake Golf Club
 North Shore Music Theatre

Charles River Canoe and Kayak
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 Pat's Peak
 Paul Duggan Fine Watches
 Peabody Essex Museum
 Plimoth Plantation
 Portsmouth Gas Light
 Portsmouth Symphony Orchestra
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 Shubie's
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 Zorvino Vineyards



Lone Gull 2017



The 2017 Lone Gull took off with 878 runners on a beautiful September morning from Good Harbor Beach for the 11th running of this popular race. Once again, the race was part of the USATF Grand Prix Series and brought many of New England's elite runners vying for the win. Temperatures were close to 85 degrees, making the 6.2 mile run a bit more challenging. The men's race was once again competitive with the top 5 runners finishing in seconds over 30 minutes. The women's division was competitive as well with all 5 runners finishing in under 36:30. Brian Harvey (30:11) and Apryl Sabadosa (35:16) took first place in their divisions. Breakfast, as always, was a great hit and the runners enjoyed another spectacular day. The race brought over \$27,000 to CCCBSD's programs and curriculum support.

Our thanks to our 2017 Lone Gull sponsors!

Event Sponsor: Institution for Savings

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North Shore Bank
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Salem Five Charitable Foundation
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The Danvers Law Office
Whole Foods—Lynnfield

Spring Soiree 2018



Family Stories
20TH ANNUAL SPRING SOIREE BENEFIT AUCTION

A new location for the 2018 Spring Soiree was exciting for the great number of guests who attended. With a new room for the cocktail reception and the silent auction, guests enjoyed bidding against each other while socializing. The theme, Family Stories, allowed our families to share their personal experience of raising a child with special needs with all in attendance. These stories, now on our website, were incredibly powerful and told exceptional accounts about our students and their families. The Joanie Vaughan Ingraham Spirit Award went to all of the families at CCCBSD, who face enormous challenges daily. Overall the event raised over \$100,000. We are grateful to all who made the event such a great success.



Our thanks to the 2018 Soiree sponsors!

Event Sponsors: Institution for Savings and Mr. and Mrs. Timothy Ingraham

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CAP Electric
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Telamon Insurance and Financial Network
Ms. Joan R. Vaughan
Ms. Jonie Vavoudes

Parent Infant Program (PIP)



The Parent Infant Program (PIP) is an early intervention and education service for families of children from birth to age three. Our program serves children diagnosed with Deafness, hearing loss and other physical, developmental or communication-based disabilities. Through PIP, we provide families with information and guidance to make informed choices for their child's hearing and communication needs.

Our PIP staff recognize that the most important learning environment for young children is at home. Our educational team works with families to help navigate specialists, including audiologists, speech and language pathologists, as well as cochlear implant, medical and early intervention professionals. Our home visits offer a solid foundation for the child and family in their environment and educate them about hearing loss, Deaf Culture and modeling strategies.

Our on-campus playgroups for babies, toddlers and preschoolers are fun, interactive classes designed to build and strengthen language and communication skills through play, music and activities with both hearing and Deaf peers.

Another important focus of our program is preparing families for the transition out of PIP. We help educate parents and build their confidence to advocate for their child as they enter the educational system.



Financial Report from the Chief Financial Officer, Sharon McGillivray



People's United Bank Presents Gift to CCCBSD

In addition to amazing student achievement, this past year was one of financial success for CCCBSD. The Board of Trustees supports strategic investments in academic and therapeutic resources, enhancements to the physical campus, and tools for our faculty. We continue to maximize our financial holdings for CCCBSD while growing our assets and updating our campus space.

This past year, with the completion of an enclosed, fully-accessible connector between the gymnasium and the Wales Wing, the CCCBSD Master Plan for the campus continues to take shape. We are pleased with CCCBSD's revenue growth from operations and generous donor support for these types of capital projects.

We look forward to your support of a new two million dollar, state-of-the-art Life Skills Building. The mission of this new structure is to enhance the educational opportunities and lifelong learning for CCCBSD students fourteen and older.

Because of prior support for campus construction projects, we are confident in our strong balance sheet and ability to continue funding projects like the new Life Skills Building.

Thank you to our faculty, families, corporate sponsors, and all benefactors for your unwavering confidence in our growing 142-year-old institution.

Our IRS Form 990 and audited Financial Statement are available upon request.



Life Skills Building



The Miracle League of the North Shore

The Miracle League of the North Shore is an all-volunteer, non-profit organization that gives children with any type of challenge a chance to play baseball as part of a team in an organized league at no charge. Miracle League teams play on the school's custom-designed, handicap-accessible rubberized turf field that accommodates wheelchairs and other assistive devices. Miracle League uses a "buddy" system - pairing each player with an able-bodied peer. The result is a bond that is fun and exciting for all participants.

Each year, as the fall season wraps up, CCCBSD pairs with ASL Sports to put together a Holiday Spooktacular event for Miracle League attendees. Players show up dressed in costumes, and participate in a variety of Halloween-themed activities and games. It is a fun-filled way to wrap up the season.

If interested in becoming a parent volunteer or if you know a child who would like to play in 2019, contact CCCBSD at playball@cccbsd.org or visit www.cccbsd.org for more information.

We look forward to a great season. Let's Play Ball!



Officers, Executive Committee, and Trustees

Fiscal Year 2018

Executive Committee and Officers

Anthony Fusco, President • Partner/Attorney, Glovsky Counselors-at-Law
David Carlson, Vice-President • Investment Broker, UBS Financial Services
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Significant Milestones Fiscal Year 2017-2018



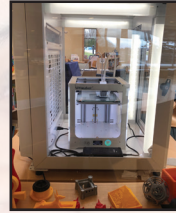
Developed

A vocational and environmental control room using smart technology allowing students with physical challenges to better engage in their surroundings.



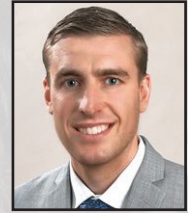
Funded

And constructed a fully-accessible building connector between the gymnasium and the Wales Wing.



Engaged

A second 3-D printer for student learning and faculty instruction.



Welcomed

Alex Harrington as a Board Member on July 3, 2017.



Increased

Community experiences for student work and living skills experiences.



Demolished

The former caretaker's cottage and prepared the land for a new campus building.



Celebrated

Breaking \$100,000 in revenue for the 2018 Soiree.



JohnJohn

Perseverance Pays Off—CCCBSD Student JohnJohn Continues to Succeed

Last year, we introduced you to JohnJohn, a very special student at CCCBSD. JohnJohn has spent the last year working hard at his functional communication using Proloquo on his iPad to express his needs. He has made great progress in this area, learning to communicate what he wants or needs help with before engaging in challenging behaviors. He is also becoming more and more independent in making full sentence requests to let staff know what kind of food it is that he would like to eat during snack time and lunch time. JohnJohn has begun to make great strides in daily living tasks such as piercing his own food and in washing his hands in the sink. He is growing stronger and stronger and has been doing great work in PT. He has shown that when his mind is set to it, he can stand up from kneeling by himself and has been able to hold a standing position with no support for 10 seconds. We are so proud of John John and his progress!

Development Department

Fundraising continues to develop as our school population grows with new students, new parents and new connections. Funds raised from the Annual Fund, the Spring Soiree and the Lone Gull directly support programs at CCCBSD. We share our stories, challenges and successes on social media, our website, and through events. Tours of the school are frequent and allow us the opportunity to show visitors our students and our school.

Foundation support continues to grow and grant writing is an integral part of the fundraising budget. We are grateful for the support we receive from a variety of local and national foundations. This support from foundations allows us to purchase 'extras' that give our students the latest technology, improved curriculum, the best equipment and an exceptional overall school experience.

Monthly Giving • An Easy Way to Support Our Students!

You can make a difference every month! Investing in the achievement and success of the students at CCCBSD is now easier and more affordable than ever through our monthly giving program.

Simply determine a donation that fits your budget – \$5, \$10, \$20, or more. For the amount of money you might spend on a pizza, a lunch date, or a night at the movies, you can impact the quality of the academic and extracurricular programs and services that the students receive at CCCBSD.

To get started, go to www.cccbsd.org and click on the **GIVE NOW** button and choose an amount and frequency that fits best within your budget and goals. CCCBSD offers the opportunity to make contributions automatically through a credit card and every donation is tax deductible.

Our thanks to the following foundations for their ongoing support:

Amelia Peabody Charitable Foundation • Boston Center for Blind Children • Cell Signaling Technology
Fisher and Fuel of Beverly • George Bishop Foundation • Institution for Savings
Massachusetts Charitable Mechanic Association • Neal Rantoul Foundation • Peabody Foundation
People's United • Peter and Elizabeth Tower Foundation Richard D. Wilson Community Fund
Rogers Family Foundation • St. John's Episcopal Church

Options to Donate

CCCBSD is a 501(c)(3) not-for-profit institution

- **Make a donation by check (payable to CCCBSD)**
- **Make a pledge and pay the amount over a number of years (maximum of 4)**
- **Use our secure online service to charge your donation to your credit card**
Visit the website at www.cccbsd.org/give-online and click on 'Give Now'.
- **Make a donation of stocks or securities**
Please call the Development Office for more information.
- **Double your gift through your employer's Matching Gift Program**
Check with your Human Resources Department for guidelines.
- **Naming opportunities are available at various giving levels**
- **For many alumni and friends of CCCBSD, a charitable bequest is the easiest and best way to make a gift to the school**
Please call the Development Office to discuss these options.



The Children's Center for Communication

BEVERLY SCHOOL FOR THE DEAF FOUNDED IN 1876

Where Communication Comes First - Since 1876

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www.cccbsd.org