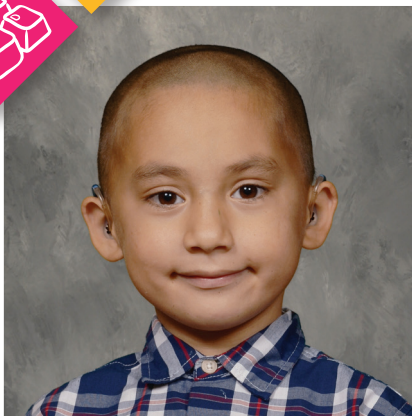




## ANNUAL REPORT 2019-2020







## OUR MISSION

The Children's Center for Communication/  
Beverly School for the Deaf seeks to enhance the lives of  
Deaf and Hearing children and their families living with  
communication and developmental challenges  
by providing comprehensive educational and  
communication-rich programs.



**The Children's Center for Communication**  
**BEVERLY SCHOOL FOR THE DEAF FOUNDED IN 1876**

*Where Communication Comes First – Since 1876*



## A MESSAGE FROM CCCBSD

Dear Parents, Families, Faculty, Alumni, Friends, and Supporters of CCCBSD, First, thank you for your continued support to CCCBSD and our students.

Second, deep breath - this has been a wild journey. We have all suffered, endured, conformed, and struggled. At CCCBSD the roller coaster ride between July 2019 and June 2020 was one for the century. Thankfully, because of an amazing faculty, dedicated parents, and hard-working students we continue to emerge from the dramatic ups and downs of running an institution through the Coronavirus Pandemic.

Half of the year was filled with joyous occasions of opening a new building, organizational awards, and student success. The second half of the year was filled with uncertainty and trepidation.

At the end of March, I called a meeting of the board of trustees to discuss how we could still retain our faculty and sustain the school during the state closure. As the weeks went by and students, families, and faculty expertly switched to online learning and instruction, our financial fears slowly lessened. Although the weeks turned into months, there were many bright spots, as our parents were happy to share with us:

- *[the student] has been participating in a zoom call every day with her teachers and classmates. This has been a highlight of her day. She even talks about it as she is tucked into bed. She remembers who she talked with and that she can't wait until the next day to see her friends again.*
- *The Zoom-meetings have been working tremendously well. It gives us structure to our day, and familiarity of seeing the faces of [student's] Team and classmates.*
- *Every member is a valuable and integral part of our life - we appreciate everyone's extra effort during such uncertain challenging times.*

Our faculty, staff, and institution stepped up their game. Unfortunately, parents of special needs children were forced to balance multiple daily roles. Parents became an active extension of the CCCBSD faculty, many times becoming the teaching assistant in the home. As we approached June, parent stress and exhaustion became real:

- *I think CCC Admin. & Staff are doing an INCREDIBLE JOB! Honestly, I'm too worn out doing Virtual school all day, cooking breakfast, lunch, dinner and all bathroom breaks- since my child needs 100 percent assistance.*

Throughout the pandemic, communication between CCCBSD and a child's home (their remote classroom) shifted to a new paradigm. We are all grateful for the partnerships that have been enhanced during the pandemic and we are optimistic to apply these skills in the future. The optimism of our parents continues to be the bedrock of our institution:

- *Thank you to the administration and all our teachers and staff for continuing to provide for your students. [Student's] team has gone above and beyond to stay connected. CCC/BSD continues to do amazing things!*

Thank you all for everything you do in support of our mission.

Warmest regards,

Dr. Mark Carlson



Dr. Mark Carlson,  
President/Executive Director,  
CCCBSD



Dr. Carlson with CCCBSD Student







## REFLECTIONS

As we began our 2019-2020 school year, we were engaged in a wide variety of activities and growth. CCCBSD restructured their programs to maximize the efficiency of the Education Teams and the Program Directors. This was an exciting and challenging endeavor for the school and its students.

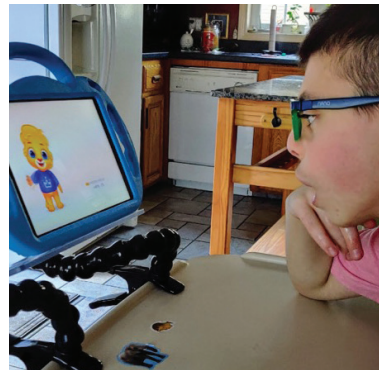
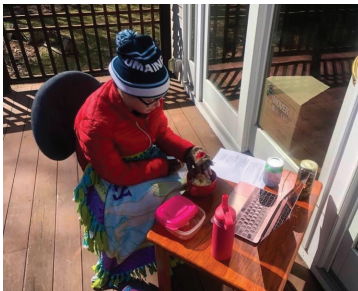
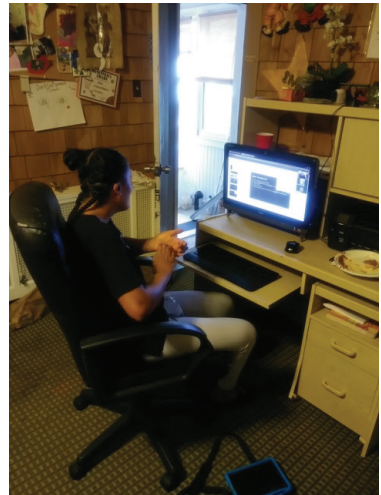
Events were abundant and included Board socials, tours, donor dinners and so much more. We hosted our most exciting Lone Gull 10K in Gloucester with record breaking times and elite runners. In October, we opened our new Life Skills Center and students enjoyed the opportunity to learn in new and state of the art classrooms.

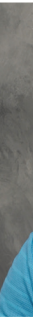
In February, CCCBSD, was named Non-Profit of the Year by the Greater Beverly Chamber of Commerce. This award was presented at their Business Awards Dinner with over 300 in attendance. Upon receiving the award, Dr. Mark Carlson expressed his sincere gratitude to the staff whose hard work made the honor possible.

On March 13th, we closed the school for what was to be two weeks. Instead, we were challenged to make a plan to teach our students remotely for the unforeseeable future. Our CCCBSD faculty met this challenge by creating an online learning portal that gave our students access to interactive work and social connections. Students learned and communicated with each other through ZOOM but everyone missed the in-person connections. We all looked forward to returning to the classroom.









## CORPORATIONS AND FOUNDATIONS

*CCCBSD is sincerely grateful to all the very generous foundations and corporations listed below that have supported us this past year. We are truly honored by your generosity.*

### **\$10,000 - \$50,000**

Doris L. Benz Trust  
George P. Bishop Foundation, Inc.  
Institution for Savings  
The Peabody Foundation  
Van Otterloo Family Foundation

### **\$1,000 - \$9,999**

Axcelis Technologies  
Cell Signaling Technology Corp  
Donations Comm.  
Charisma Fund - Lucy R. Sprague  
Memorial  
Christopher Reeve Foundation  
EBSCO Industries  
Essex County Community Foundation  
Fisher & Fuel Society of Beverly  
GE Employees Good Neighbor Fund  
Glovsky  
James J. Welch & Co., Inc.  
Massachusetts Charitable  
Mechanic Assoc.  
Nancy Millet Fund  
Neal Rantoul Foundation  
New England Biolabs, Inc.  
North Shore Bank  
Ralsten Properties

Richard D. Wilson Community  
Response Gift Fund  
Rogers Family Foundation  
Salem Five Heritage Charitable  
Foundation  
Telamon

### **\$500 - \$999**

Agganis Construction  
Beverly/Salem Lodge Elks 1309  
Brainsell Technologies, LLC  
Brenner Facility Services  
Coast Maintenance  
GJ Burns  
Kane's Flower World  
New England Homes for the Deaf  
New England Running Company  
Odd Fellows of the North Shore  
St. John's Episcopal Parish  
Western Pennsylvania School  
for the Deaf  
Windover Construction, LLC

### **\$250 - \$499**

Beverly Rotary Club  
Flaggs Landscaping & Irrigation, Inc.  
Sentinel Benefits Group Inc.

Sudbay Chevy Buick Cadillac GMC Inc.  
Vadala Real Estate

### **\$249 and Under**

Amazon Smile  
Beverly/Salem Lodge Elks 1309  
Carroll's Florist & Gifts  
Cause Fund  
Danvers Law Office  
East District Per Association  
Hackett Brothers Plumbing and Heating  
K.T.S.  
Marblehead Bank  
Massachusetts State Grange P of H  
Montserrat College of Art  
Mrs. Alexander's Preschool  
Sperling Interactive  
Stop and Shop Community  
Bag Program  
The Rest Stop  
Triple T Foundation

## INDIVIDUALS

*CCCBSD is humbled by the continued support of our individual donors over the years. Your commitment to our mission is vital and your donation has made a lasting impression on our school.*

### **\$10,000-\$50,000**

Mr. and Mrs. Timothy Ingraham

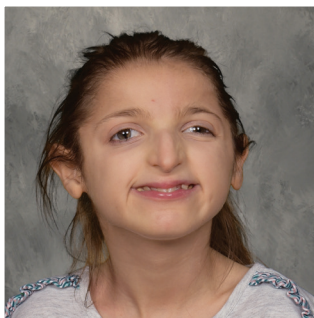
### **\$1,000-\$9,999**

Mr. and Mrs. Thomas Calandra  
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Mr. and Mrs. Robert Hagopian  
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Mr. and Mrs. Andrew Sutherland  
Mr. and Mrs. Kevin Tierney  
Wiedenman Family  
Ms. Laura Wilson





## INDIVIDUALS *(continued)*

### \$500-\$999

Anonymous

Mr. Amory Aldrich  
Mr. and Mrs. David Carlson  
Mr. Tim Creamer  
Ms. Joanne Gibley  
Mr. and Mrs. David Loring  
Mr. and Mrs. Jeremy Maunus  
Ms. Barbara McLaughlin and  
Mr. Richard Weiss  
Mr. and Mrs. Joel Monell  
Mr. and Mrs. Martin O'Toole  
Mr. Richard Roberts  
Dr. Clare Rosen  
Mr. and Mrs. Kevin Sheehan  
Mr. George Sullivan  
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Dr. and Mrs. Michael Woods

### \$250-\$499

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Mr. Randolph Barton  
Mr. and Mrs. Richard Booth  
Mr. and Mrs. Thomas Boudrow  
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Ms. Patricia Macdonald  
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Ms. Jane McNally  
Mr. and Mrs. Jared Silverman  
Mr. Allan Vaughan

### \$100-\$249

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Ms. Claudia Hennessey  
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Mr. and Mrs. Bob Kelley  
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Ms. Cathy McGloughlin  
Mr. and Mrs. Glen McLeod  
Mr. and Mrs. Robert Nolan

Ms. Valerie Palermo  
Ms. Amanda Pizzi  
Ms. Jean Marie Procius  
Mr. William Schmidt  
Mr. and Mrs. Ed Shaw  
Mr. and Mrs. Marc Silva  
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Mr. Leonard Mangone  
Ms. Diane Gilliland Simon  
Ms. Janet Spatz  
Mr. and Mrs. Kristopher Surette  
Mr. Matthew Terrill  
Ms. Laura Toomey  
Ms. Olga Vaysman  
Mr. Michael Vidoli  
Mrs. Leslie Ward





## COMMUNITY PARTNERS

*Thank you to all the companies and individuals who have made an in-kind donation, such as gift baskets, wheelchairs and physical therapy equipment.*

Agganis Construction

Amazing Grass

Mrs. Lynne Batty

Mr. Rick Ashley

Ms. Jeanne Callinan

Mr. and Mrs. Alfred Carlson

Coast Maintenance

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Hayden Systems, Inc.

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Kane's Flower World

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Mr. and Mrs. Steve Nelson

Mr. and Mrs. Eric Nelson

Norfolk Probate Court

Mr. and Mrs. Frank Sienkiewicz

Steele Canvas

Ms. Jodi Thibeau

Wiedenman Family

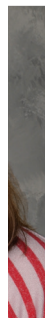
## PARENT INFANT PROGRAM (PIP)

The Parent Infant Program (PIP) is an early intervention and education service for families of children from birth to age three. Our program serves children diagnosed with Deafness, hearing loss and other physical, developmental, or communication-based disabilities. Our PIP staff recognizes that the most important learning environment for young children is at home. Our educational team works with families to help navigate specialists, including audiologists, speech and language pathologists, as well as cochlear implant, medical and early intervention professionals. Our home visits create a solid foundation for families in their own environment and educate them about hearing loss, Deaf Culture, and modeling strategies. Our on-campus playgroups for babies, toddlers and preschoolers are fun, interactive classes designed to build and strengthen language and communication skills through play, music, and activities with both hearing and Deaf peers. Another important focus of our program is preparing families for the transition out of PIP. We help educate parents and build their confidence to advocate for their children as they enter the educational system.

Due to the pandemic, the PIP program is now being held virtually and once a week. Classes are offered for baby, toddler and pre-school aged children. For more information, contact Robin Hough at [robinhough@cccbsd.org](mailto:robinhough@cccbsd.org).







## FINANCIAL REPORT FROM THE CHIEF FINANCIAL OFFICER, SHARON MCGILLIVRAY



Sharon McGillivray,  
Chief Financial Officer

Once again, during the many challenges that COVID brought, it was a successful financial, educational and safe CCCBSD school year. The passion that the director, faculty, staff, supporters and Board of Trustees have for the school and for the families and students it serves was evident during this past school year as in prior years. CCCBSD is a thriving, educational and enjoyable environment. We are pleased with our financial results for the fiscal year. With revenues over 9.1 million and expenses just over 8.7 million we were able to end the school year with close to a 380 thousand dollar surplus. A thank you goes out to our Finance Committee for their dedication and advice.



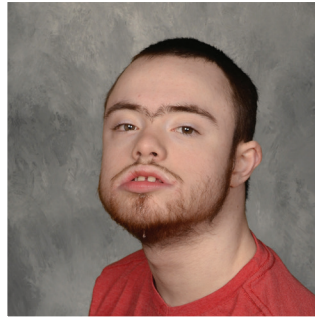
## THE INSTITUTE

The Institute created and implemented new models of professional development for CCCBSD faculty, providing options for hands-on learning. Five leaders were hosted in the Distinguished Speaker Series, covering topics such as behavior management, reading, and parent advocacy. The Institute supported the establishment of a comprehensive master's program to prepare teachers of the deaf at Endicott College. Finally, academic journals were published and presented at professional conferences.

## THE CLINIC

Staff worked extensively to prepare the launch of The Clinic. This work included selecting services and clinicians, organizing appropriate assessments and materials, selecting software to support billing and clinic management, and establishing mechanisms for referrals. The Clinic team looks forward to the opening planned for this fall.





## SPRING SOIREE 2020

In early March, due to COVID19, CCCBSD made the difficult decision to cancel the 2020 Spring Soiree. This event is the school's single largest source of charitable giving and canceling clearly had a significant impact on the school's financial resources. Fortunately, thanks to the generosity of the sponsors, advertisers and ticket holders who chose to not have their donation reimbursed, we were able to recover over \$30,000.

The cancellation of the Spring Soiree also meant we were not able to honor our "Unsung Heroes" at the event. Each of these people hold a special place in the hearts of the CCCBSD Community. We are very grateful to our UNSUNG HEROES.

# UNSUNG HEROES



**Jonie Vavoudes**, Food Services Coordinator, a 46 year employee, is able to share historical knowledge of The Beverly School for the Deaf that many thought was lost. Always ready to help, Jonie volunteers at all school events in addition to running lunches for the students. Her interactions with the students always include a smile and her great laugh.

**Jim Doyle**, Facilities Maintenance Coordinator for 13 years, always goes above and beyond his job description, including coming in during a snow storm to clear the lot, making a desk adapted specifically for one of our students or teaching a group of students how to use tools, Jim's generosity and kindness never goes unnoticed.

**Len Femino**, CCCBSD Board member, has served in many capacities for over 27 years. A partner and full time attorney at Alexander and Femino, he has been race director for the Lone Gull 10k for 13 years. His detailed preparations ensure the race goes off without a hitch. His years of Board service have helped CCCBSD evolve into the organization it is today.

**Kane's Flower World**, owned by Jeff and Kelly Kane, has been a true blessing to our CCCBSD family. Jeff Kane has served on the CCCBSD Board since 2012, but the support to our school started much earlier with the addition of their son to our BSD program in 2006. Kane's Flower World has opened their door and hearts for so many of our class trips and school events over the years.

## OUR THANKS TO THE 2020 SOIREE SPONSORS!

**Event Sponsors: Institution for Savings and Mr. and Mrs. Timothy Ingraham**

Agganis Construction  
Mr. Randolph Barton  
Mr. and Mrs. Thomas Boudrow  
Mr. and Mrs. Alfred Carlson  
Coast Maintenance  
EBSCO Industries  
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Glovsky  
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Hayden Systems Inc.  
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Mr. and Mrs. Steve Nelson

Ms. Barbara Nelson  
Mr. and Mrs. Martin O'Toole  
Dr. Clare Rosen  
Sperling Interactive  
The Rest Stop  
Mr. and Mrs. Peter Tremblay  
Western PA School for the Deaf  
Ms. Laura Wilson





## LONE GULL 2019



The 2019 Lone Gull took place on another beautiful day at Good Harbor Beach in Gloucester with over 950 registered runners. As part of the USATF Grand Prix Series, the race attracted many of New England's elite runners vying for the win, among those, Olympic runner Molly Seidel. The race, known for its competitive spirit among runners, also attracts running clubs as well as first time 10K runners. Both divisions, men and women, were fiercely competitive with Louis Serafini of Somerville (29:35) and Molly Seidel of Boston, MA (33:40) taking first place in their divisions. Breakfast as always was a great hit and the runners, of all abilities enjoyed another spectacular day. The race returned over \$30,000 to CCCBSD's programs and curriculum support.

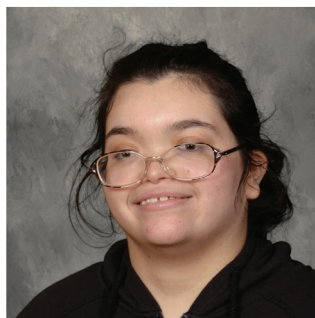
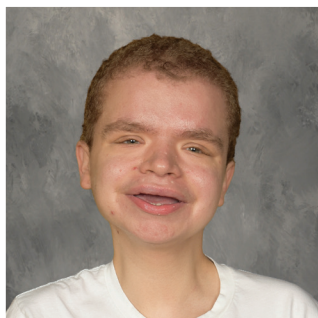


### OUR THANKS TO OUR 2019 LONE GULL SPONSORS! *Event Sponsor: Institution for Savings*

Cape Ann Savings Bank  
Coast Maintenance  
EBSCO  
Femino Family  
GJ Burns CPA, LLC  
Glovsky  
Ms. Martha Hart  
Institution for Savings  
Kane's Flower World  
Law Office of Don Greenough  
MGH Corrigan Minehan Heart Center  
New England Homes for the Deaf  
North Shore Bank  
Paul and Mary Harrington  
Peterman Architects  
Salem Five  
Sentinel  
Sudbay Chevrolet -Buick Cadillac GMC Inc.  
Telamon  
The Weidenman Family  
Vadala Real Estate  
Western PA School for the Deaf  
Windover Construction







## THE MIRACLE LEAGUE OF THE NORTH SHORE

The Miracle League of the North Shore is an all-volunteer, non-profit organization that gives children with any type of challenge a chance to play baseball as part of a team in an organized league at no charge. Miracle League teams play on the school's custom-designed, handicap-accessible rubberized turf field that accommodates wheelchairs and other assistive devices. Miracle League uses a "buddy" system - pairing each player with an able-bodied peer. The result is a bond that is fun and exciting for all participants.

Each year, as the fall season ends, CCCBSD teams up with ASL Sports to put together a Halloween Spooktacular event for Miracle League attendees. Players show up dressed in costumes and participate in a variety of activities and games. It is a fun-filled way to wrap up the season.

Games are played in May/June and September/October. If you're interested in becoming a volunteer or know a child who would like to play in 2021, contact CCCBSD at [playball@cccbsd.org](mailto:playball@cccbsd.org) or visit [www.cccbsd.org](http://www.cccbsd.org) for more information.

**WE LOOK FORWARD TO A GREAT SEASON. LET'S PLAY BALL!**







## OFFICERS, EXECUTIVE COMMITTEE, AND TRUSTEES FISCAL YEAR 2020

### EXECUTIVE COMMITTEE AND OFFICERS

**Anthony Fusco, President** • Partner/Attorney, Glosky & Glosky  
**David Carlson, Vice-President** • Investment Broker, UBS Financial Services  
**David Morency, Treasurer** • Vice President, The Druker Company, Ltd.  
**Sharon Clark, Secretary** • Retired BSD Principal  
**Erik Majeskey** • Alumnus  
**Scott Price** • Managing Director, First Republic Securities Company, LLC



### TRUSTEES

**Jay Duchin** • Owner, Duchin Productions, Inc.  
**Leonard Femino** • Partner/Attorney, Alexander & Femino  
**Thomas Gately** • Attorney, The Danvers Law Offices  
**John Hall** • Retired, Salem Five Bank  
**Alex Harrington** • Attorney, Morrison Mahoney  
**Bill Harrington** • Owner, Coast Maintenance Supply  
**Robin Hough** • Program Coordinator, Parent-Infant/Toddler Program  
**Dr. Timothy Hough** • Owner, Commonwealth Radiology  
**Jeff Kane** • Owner, Kane's Flower World  
**Alison Kenney** • Owner, KPR Communications  
**Rebecca Lindsay** • CCC Parent, Gordon College Ambassador  
**Robert Maunus** • Retired, NE Biolabs  
**Joel Monell** • Retired Educator  
**Martin L. O'Toole** • Teacher, Andover High School  
**Richard G. Powers** • Retired Insurance Agent



### SENIOR STAFF

**Dr. Mark Carlson** • President/Executive Director  
**Sharon McGillivray** • Chief Financial Officer  
**Stefani Timmons** • Chief Operating Officer  
**Peggy Lee** • Chief Program Officer  
**Jessica Fox** • BSD Program Director  
**Kristen Humber** • CCC Program Director  
**Robin Hough** • Program Coordinator, Parent-Infant/Toddler Program  
**Jocelyn Clark** • BSD Education Director  
**Rachel Barstow** • CCC Education Director  
**Jane McNally** • Director of Development





## CCCBSD student Jesse continues to grow in his understanding of language.

Last year we introduced you to Jesse, whose teacher described his personality as one of pure joy. As with all students in our school Jesse was so incredibly flexible and resilient during our transition into the zoom classroom. He loves greeting peers, doing silly things and continuing to learn and grow despite the new platform and challenges that come with it. Overall, Jesse has continued to grow as an individual with both language, content, and maturity despite what has been one of the most challenging obstacles faced for our learners and educators. He moved without missing a beat and has continued to be a loving individual who strives for meaning and language to support it in all that he does.

## SIGNIFICANT MILESTONES FISCAL YEAR 2019-2020

Life Skill Center opens in October for students and faculty.



New Trustees Rebecca Lindsay and Joel Monell.

CCCBSD was awarded the **Non-Profit of the Year Award** from the Greater Beverly Chamber of Commerce.



Erika Majeskey and Jessica Fox presented at the National EHDI (Early Hearing Detection and Intervention) conference in Missouri.

Governor Charlie Baker closes all schools for two weeks in March. This was extended until April 6th and ultimately through the remainder of the year.

Faculty pivot to a Remote Learning Site, in April that was developed by the CCCBSD Curriculum and Technology Teams – students begin learning on Zoom.



Dr. Carlson begins a weekly communication to students and families called the “Miss you Challenge”.

May 2019 – CCC teacher, Dana Peterson, is awarded the maaps “**2020 Excellence in Teaching Award**”.





## DEVELOPMENT DEPARTMENT

Fundraising continues to develop as our school population grows with new students, new parents and new connections. Funds raised from the Annual Fund, the Spring Soiree and the Lone Gull directly support programs at CCCBSD. We share our stories, challenges and successes on social media, our website, and through events. Tours of the school are frequent and allow us the opportunity to show visitors our students and our school. Foundation support continues to grow and grant writing is an integral part of the fundraising budget. We are grateful for the support we receive from a variety of local and national foundations. This support allows us to purchase 'extras' that give our students the latest technology, improved curriculum, the best equipment, and an exceptional overall school experience.



### MONTHLY GIVING • An Easy Way to Support Our Students!

You can make a difference every month! Go to [www.cccbsd.org](http://www.cccbsd.org) and click on the DONATE NOW button and choose an amount and frequency that fits best within your budget and goals. CCCBSD offers the opportunity to make contributions automatically through a credit card and every donation is tax-deductible.

## OPTIONS TO DONATE

### CCCBSD is a 501(c)(3) not-for-profit institution

- **Make a donation by check (payable to CCCBSD).**
- **Use our secure online service to charge your donation to your credit card**
- **Make a donation of stocks or securities.**  
Please call the Development Office for more information.
- **Double your gift through your employer's Matching Gift Program.**  
Check with your Human Resources Department for guidelines.
- **Naming opportunities are available at various giving levels.**  
(Pledges can be made and paid over 4 years)
- **For many alumni and friends of CCCBSD, a charitable bequest is the easiest and best way to make a gift to the school. Please call the Development Office to discuss these options.**





6 Echo Avenue • Beverly MA 01915  
T: 978.927.7070 • VP: 978.338.4861  
F: 978.927.6536 • [www.cccbsd.org](http://www.cccbsd.org)

