

## THE CHILDREN'S CENTER FOR COMMUNICATION/BEVERLY SCHOOL FOR THE DEAF



**ANNUAL REPORT** 2020-2021



## **OUR MISSION**

The Children's Center for Communication/Beverly School for the Deaf seeks to enhance the lives of Deaf and Hearing children and their families living with communication and developmental challenges by providing comprehensive educational and communication-rich programs.





Dr. Mark Carlson,

President/Executive Director, CCCBSD

## A MESSAGE FROM CCCBSD

Dear Parents, Families, Alumni, Friends, and Supporters of CCCBSD,

At CCCBSD our students continue to be our primary focus - every day, every minute.

In accomplishing our goals to serve every child, we have embraced the entire community around us. Parents, alumni, businesses, foundations, and donors have all stepped up as we meet the needs of our resilient students. Thank you.

One group that has continued to stand out as a key driver for our success and the success of our students has been MAAPS - The Massachusetts Association of Approved Private Schools. As the collective trade association of 80 special education schools and 6,800 students in Massachusetts, MAAPS has been strongly advocating for CCCBSD students and our 145 year old Beverly institution. Amid the pandemic and evolving pressures of delivering an exceptional education, MAAPS has ensured our schools have a voice with legislators and the financial and physical resources to work through these difficult times.

The pandemic has created a singular force from this collective of 80 schools, all laser-focused on meeting the needs of the most vulnerable children of the Commonwealth. The daily frustrations of increased workloads, continued health and safety protocols, burnout, and personnel need are common issues among our schools. MAAPS has unified our missions and has been our compass to advance each school and each student forward.

This year, our thanks and appreciation go to the leadership of MAAPS, the collaboration of member schools, and the individuals driving these programs through the pandemic. The entire CCCBSD community is succeeding because of your support and the support of MAAPS.

With Deep Gratitude,

Dr. Mark Carlson



#### STUDENT LIFE

- Activities Students at CCCBSD participate in a variety of activities such as the Harvest Festival, Fun Fridays, Awareness Days (Rhett Syndrome Day, World Cerebral Palsy Day, etc), Field Day and more.
- **Community Outings** Transition students, (ages 14-22) get to experience outings off campus. These often include trips to Whole Foods, the Beverly Public Library, Stop and Shop, North Shore Mall, Beverly Boot Straps and many other locations.
- Aside from academic classes, students participate in music, art, STEAM, cooking, vocational training and have access to workout equipment and a sensory friendly room.
- CCCBSD students come from many towns in both Massachusetts and New Hampshire. These towns include:

Massachusetts: Amesbury, Andover, Beverly, Billerica, Boxford, Cambridge, Concord, Carlisle, Chelmsford, Danvers, Dracut, Everett, Gloucester, Groveland, Haverhill, Lawrence, Lexington, Lynn, Malden, Manchester-by-the-Sea, Marblehead, Methuen, Newburyport, Newton, North Andover, Peabody, Quincy, Rockport, Rowley, Salem, Salisbury, Saugus, S. Hamilton, Somerville, Swampscott, Tewksbury, Topsfield, Wakefield, Wenham, West Newbury, Wilmington, Winchester, Woburn.

New Hampshire: Danville, Farmington, Kensington, Wolfeboro Falls.

Miracle League - A free baseball program for children with a range of cognitive and physical
abilities. Games are played on the Douglas Marino Community Field in the spring (May and June)
and fall (September and October). Information on the program and volunteer opportunities
can be found at cccbsd.org.

#### STAFF

- CCCBSD employs: 20 Teachers, 37 Teaching Assistants, 9 Speech
   Language Therapists, 4 Physical Therapists, 5 Occupational Therapists,
   4 Nurses, 48 Support Staff (including Admin, Education Teams, Support,
   Development, Interpreting, Specialist, Transition, Clinical, Curriculum, IT,
   AT, Audiology, Parent Infant, Business Office and Consult).
- Many staff are presently in higher education programs or have received their Master's or Doctorate degrees.
- Employment opportunities remain open for Teachers and Teaching Assistants.
- In the spring of 2021, CCCBSD welcomed Alena McSweeney as its new Chief Financial Officer.

#### **CAMPUS UPDATES**

- The Spring Soiree was held outside on the CCCBSD Campus and honored the staff of MAAPS (Massachusetts Association of Approved Private Schools) and Brown-Smith Law Firm. Food for the evening was provided by the Vibe Food Truck with beverages and appetizers from Burnhams Clambake. Proceeds from the evening supported the programs at the school.
- The Lone Gull 10K was held remotely in September 2020. Runners
  could run, roll or walk at a location of their choice, but many returned
  to Good Harbor Beach to enjoy the beautiful course. Proceeds from
  this event help with the ongoing costs of PPE.
- The CCCBSD Board of Trustees welcomed Aidan Murphy, an attorney with Scalli Murphy Law, P.C., to the board.
- The CCCBSD Board of Trustees consists of 21 members from a variety of local towns and occupations.

#### CORPORATIONS AND FOUNDATIONS

CCCBSD is sincerely grateful to all the very generous foundations and corporations listed below that have supported us this past year. We are truly honored by your generosity.

#### \$10,000 - \$50,000

Amelia Peabody Charitable Fund Essex County Community Foundation George P. Bishop Foundation, Inc. Institution for Savings People's United Community Foundation

of Eastern

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#### \$1,000 - \$9,999

BSD Alumni Association Boston Center for Blind Children Brown-Smith Attorneys at Law, LLC Cape Ann Savings Bank Coast Maintenance **EBSCO Industries** Fisher and Fuel Society of Beverly Glovsky James J. Welch & Co., Inc. Landmark School Leonard, Mulherin and Greene, P.C. Mass Charitable Mechanic Assoc Meeting Street School Network for Good New England Biolabs, Inc. North Shore Bank Peterman Architects Inc.

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Amazon Smile

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Cotting School Crystal Springs School Cutchins School Endicott College

Groom Construction Company, Inc. Italian Home for Children, Inc.

Kane's Flower World

League School of Greater Boston

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New England Homes for the Deaf Sentinel Benefits Group Inc.

St. John's Episcopal Parish The Gifford School

The Vertex Foundation
Thomas Berube Contracting

#### \$250 - \$499

Agganis Construction
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#### \$249 and Under

Tri-City Sales Inc.

Triple T Foundation

Blomerth Chiropractic
Clarke School for the Deaf
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The Edge

## **INDIVIDUALS**

Rogers Family Foundation

St. Anne's Home, Inc.

Gift Fund

CCCBSD is humbled by the continued support of our individual donors over the years. Your commitment to our mission is vital and your donation has made a lasting impression on our school.

#### \$10,000-\$50,000

Mr. and Mrs. Timothy Ingraham Mr. and Mrs. Andrew Sutherland

#### \$5,000-\$9,999

Lucia and Don Greenough Mr. and Mrs. Jeff Kane Mr. and Mrs. Darby Kopp Mr. and Mrs. Robert Marshall Mr. and Mrs. Robert Maunus Mr. and Mrs. Kevin McGillivray Mr. and Mrs. Steve Nelson

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Wiedenman Family Fund

#### \$1000-\$2499

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## **COMMUNITY PARTNERS**

Thank you to all of the companies and individuals who have made an in-kind donation, such as gift baskets, mobility equipment, assistive technology and special treats for staff.

Mr. and Mrs. Alfred Carlson Mr. and Mrs. Natale Carpinelli Copyright Clearance Center Mr. and Mrs. Michael Leblanc Ms. Starr Lewis Mr. Parker Lord

Ms. Melissa Lush (Force of Nature)

Ms. Melissa Marrama Mr. and Mrs. Manny Ortiz Ms. Sandra Pocharski Ms. Molly Teece Ms. Sue Trainoff Kane's Flower World

## **VOLUNTEERS, INTERNS AND FIRST JOBS**

CCCBSD has a long history of individuals and organizations who give back to the school by giving their time and talent to a project or event.

The Board of Trustees has the ultimate responsibility for the well-being of the organization. A member's presence requires an investment of time, of thoughtful deliberation, study and discussion of issues and matters of particular concern to the school. We are grateful for the time they donate so unselfishly.

Volunteers from other organizations often 'give back' by working on specific project or event that needs additional help to complete.

Interns often come to the school to work as part of their educational requirements. Depending on their concentration, we match their skills with the appropriate job.

First Jobs employees are individuals embarking on their first employment opportunity. The funds to support their salary come from a grant from Essex County Community Foundation.

Thank you to those who have given their time in the following ways:

- Beverly Rotary Club washed cars and cleaned PT equipment on Employee Appreciation Day.
- The Endicott College basketball and St. Johns Prep Water Polo teams volunteer every year at the Lone Gull 10K.
- Copyright Clearance Center employees have done landscaping, painting, and PT equipment cleaning.
- Endicott College hockey team and ASL Sports have served as "buddies", outfielders and "high fivers" for the Miracle League.
- Parents volunteer frequently at events such as the Lone Gull 10K, Harvest Festival, Prom, Spring Soiree and so much more. We greatly appreciate their time and support.

## **FINANCIALS**

#### REVENUE

- CCCBSD is primarily funded by student tuition. The cities and towns
  where the CCCBSD students live pay the program tuition for each
  student. In the school year ending in June 2021 tuition revenue was
  73% of CCCBSD's income (93% excluding PPP Loan & COVID support
  from the Government).
- Fortunately, CCCBSD has additional funding sources including other program revenue, rental property income, fundraising events, general donations, and grants.
- Fundraising and grant revenue is vital to the school and helps pay
  for many special additional items such as lifts or technology which
  are not covered by student tuition. These items help us provide our
  students with the richest educational experience possible!

#### **EXPENSES**

- The Faculty and Staff make CCCBSD what it is! They are also the school's largest expense, comprising 84% of the school's budget in the school year ending in June 2021.
- In 2021 CCCBSD spent over \$186,000 on PPE and cleaning supplies to keep our staff and students safe during the COVID-19 Pandemic.

#### **SUMMARY**

With revenues over \$10.9M and expenses of \$9.4M we were able to close out the year with a \$1.5M surplus. The surplus is primarily due to the forgiveness of CCCBSD's PPP Loan. This has helped CCCBSD improve its balance sheet and put us in a strong position for future years.







## **LONE GULL 2020**

## **OUR THANKS TO OUR 2020 LONE GULL SPONSORS!**

**Event Sponsor: Institution for Savings** 

Cape Ann Savings Bank
Coast Maintenance
EBSCO
Mr. and Mrs. Len Femino
Glovsky
Salem Five
The Law Office of Don Greenough
Mr. and Mrs. Peter Tremblay
The Wiedenman Family





## **SPRING SOIREE 2020**

#### **OUR THANKS TO THE 2021 SOIREE SPONSORS!**

Event Sponsors: Institution for Savings and Mr. and Mrs. Timothy Ingraham

Amplified/Telamon Blue Horizon CIC Coast Maintenance Cutchins School EBSCO

Endicott College Glovsky

Groom Construction
James J. Welch & Co., Inc.
Peter and Joan Johnson
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Landmark School
The Law Office of Don Greenough
Mr. and Mrs. David Loring
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Meeting Street School
Mr. and Mrs. Steve Nelson
New England Homes for the Deaf
North Shore Bank

Mr. and Mrs. Martin O'Toole Peterman Architects

Salem Five

St. Ann's Home and School



Sentinel Benefits Mr. and Mrs. Iyue Sung The Gifford School The Home for Little Wanderers The Wiedenman Family

## PARENT-INFANT/TODDLER PROGRAM (PIP)

- •An early intervention and education service for families of children from birth to three.
- •Serves children diagnosed with Deafness, hearing loss and other physical, developmental, or communication based disabilities.
- •Home visits create a solid foundation for families in their own environment
- •On-campus playgroups for babies, toddlers, and preschoolers are fun and designed to build and strengthen language and communication through play, music and activities.
- •Educates parents on how to advocate for their children as they enter the educational system.
- •For more information on the program and class times check our website at cccbsd.org or contact Robin Hough at robinhough@cccbsd.org.

## THE INSTITUTE

The Institute tackled many initiatives during the fiscal year. In addition to providing professional development for the CCCBSD staff, the Institute collaborated on projects such as:

- Complex Communicators
- · Bilingual Learning
- Disability Advocacy
- Diversity, Equity and Social Justice
- Wellness

#### Opportunities for community involvement were also offered through:

- Distinguished Speaker Series
- Fostering Joy program

#### THE CLINIC

The Clinic at CCCBSD provides direct and support services, including assessment, therapy, training, and consultation, to deaf and hearing children with complex needs. Following foundational work, clients were welcomed starting in December 2020. In the last year, The Clinic has:

- Expanded available services to include Assistive Technology assessments
- Streamlined processes for client and practice management
- Pursued insurance credentialing for additional clinicians, now totaling 4
- Redesigned website for prospective clients
- Welcomed 12 new clients



## **MAKING MUSIC ACCESSIBLE**

A music class in a "typical" school environment might include a teacher, students, sheet music, and instruments. At CCCBSD, each class is catered to an individual group of students. During a recent class, Music teacher, Frank Barbaro, was teaching a lesson on the xylophone. He demonstrated how the collaboration of verbal instruction, technology, ASL interpreters, vibration, and instruments can make music accessible for all students. Students at CCCBSD require a variety of accommodations, such as an iPad to bring the smartboard content closer, a vibrating pillow to feel the sounds, an ASL interpreter to communicate, and instruments adapted for simplified instruction.





# OFFICERS, EXECUTIVE COMMITTEE, AND TRUSTEES FISCAL YEAR 2021

#### **EXECUTIVE COMMITTEE AND OFFICERS**

Anthony Fusco, President • Partner/Attorney, Glovsky & Glovsky

David Carlson, Vice-President • Investment Broker, UBS Financial Services

David Morency, Treasurer • Vice President, The Druker Company, Ltd.

Sharon Clark, Secretary • Retired BSD Principal

Erik Majeskey • Alumnus

Scott Price • Managing Director, First Republic Securities Company, LLC

#### **TRUSTEES**

Jay Duchin • Owner, Duchin Productions, Inc. Leonard Femino • Partner/Attorney, Alexander & Femino Thomas Gately • Attorney, The Danvers Law Offices John Hall • Retired, Salem Five Bank **Alex Harrington** • Attorney, Morrison Mahoney Bill Harrington • Owner, Coast Maintenance Supply Robin Hough • Program Coordinator, Parent-Infant/Toddler Program Dr. Timothy Hough • Owner, Commonwealth Radiology Jeff Kane • Owner, Kane's Flower World Alison Kenney • Owner, KPR Communications Rebecca Lindsay • CCC Parent, Gordon College Ambassador Robert Maunus • Retired, NE Biolabs Joel Monell • Retired Educator Aidan Murphy • Attorney, Scalli Murphy Law Martin L. O'Toole • Retired Teacher, Andover High School Richard G. Powers • Retired Insurance Agent

#### **SENIOR STAFF**

Dr. Mark Carlson • President/Executive Director
Alena McSweeney • Chief Financial Officer
Stefani Timmons • Chief Operating Officer
Peggy Lee • Chief Program Officer
Jessica Fox • BSD Program Director
Kristen Humber • CCC Program Director
Robin Hough • Program Coordinator, Parent-Infant/Toddler Program
Jocelyn Clark • BSD Education Director
Rachel Barstow • CCC Education Director
Jane McNally • Director of Development



## **WE ARE HIRING!**

CCCBSD is hiring for:

#### **BSD**

- Teaching Assistants
- Licensed Teacher of the Deaf or ASL Fluent Special Education Teacher

#### CCC

- Teaching Assistant
- Special Needs Classroom Teacher- Intensive Special Needs

Teacher of The Visually Impaired (TVI) and (O/M)

To apply now, visit cccbsd.org/about-cccbsd/careers





The Greater Beverly Chamber of Commerce honored the faculty and staff of CCCBSD under the category of Educators, during their "Celebrating the Inspiring Stories and Heroes of 2020" event. The school was one of three who were recognized for "leading the efforts to educate our students beyond the physical walls of the school". The award was accepted by our nursing team.



## **DEVELOPMENT DEPARTMENT**

Fundraising at CCCBSD is made of several components and enables us to share the story of our students and our school. Each of these components are designed to raise funds for the 'extras' that are not included in our yearly budget. We are grateful for the support we receive from our donors. Also, please follow our stories and posts on our social media sites, which includes Facebook, Instagram, and LinkedIn.

Our yearly fundraising opportunities include:

- Annual Fund (November)
- Annual Report (December)
- Spring Soiree (April)
- Lone Gull 10K Road Race (September)
- Foundation (Grant) Support (Yearly)

## MONTHLY GIVING An Easy Way to Support Our Students!

You can make a difference every month! Go to cccbsd.org and click on the DONATE NOW button and choose an amount and frequency that fits best within your budget and goals. CCCBSD offers the opportunity to make contributions automatically through a credit card and every donation is tax-deductible.

## **OPTIONS TO DONATE**

#### CCCBSD is a 501(c)(3) not-for-profit institution

- Make a donation by check (payable to CCCBSD).
- Use our secure online service to charge your donation to your credit card at cccbsd.org/donate.
- Make a donation of stocks or securities.

  Please call the Development Office for more information.
- Double your gift through your employer's Matching Gift Program. Check with your Human Resources Department for guidelines.
- Naming opportunities are available at various giving levels. (Pledges can be made and paid over 4 years)
- For many alumni and friends of CCCBSD, a charitable bequest is the easiest and best way to make a gift to the school. Please call the Development Office to discuss these options.

To contact the Development Office, call 978-927-7070 x244 or email Jane McNally at janemcnally@cccbsd.org.





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