



The Children's Center for Communication
BEVERLY SCHOOL FOR THE DEAF **FOUNDED IN 1876**

HEART OF OUR COMMUNITY

ANNUAL REPORT
2024-2025



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It is with deep gratitude that I reflect on another year at CCCBSD. When I stepped into this role, I spoke of my excitement to build relationships, learn your stories, and honor the legacy of excellence that defines this remarkable school. Today, after months of connection with students, families, educators, alumni, and partners, I can say with absolute certainty that CCCBSD is much more than a school. It is the **heart of a community**.

That heart beats in every classroom where students find their voices, whether through ASL, spoken language, AAC devices, or a combination of all three. It shows up in the daily dedication of our teachers, therapists, and staff, whose commitment extends far beyond instruction and into the realm of genuine care. It lives in our families, who partner with us with courage, trust, and fierce advocacy for their children. And it shines through our supporters and friends, who ensure that every learner has what they need not just to succeed, but to thrive.

Over the past year, our community has demonstrated extraordinary strength, compassion, unity, and as many say when they come to our school, JOY! As we continued on with our strategic planning process, your voices have helped shape a shared vision for CCCBSD's next chapter—one rooted in innovation, access, and belonging. Together, we are building a future that expands opportunities for our students while preserving the values that have guided us for decades.

Each day I walk through the halls, it is more evident that CCCBSD does not simply exist within a community because we are a community. A place where each child is seen for their strengths. A place where communication is celebrated in all forms and access to language is valued. A place where every member plays a vital role in enriching the lives of others.

I remain profoundly grateful for the trust you place in us and for the partnerships that make our mission possible. Thank you to our Board for their steadfast leadership, to our faculty and staff for the love they pour into every moment, and to our families and supporters whose belief in our work fuels all that we do.

As we move forward, I continue to feel the same purpose and excitement I expressed in the letter I shared with you last year, but now grounded in a deeper understanding of who we are together. The heart of the community is strong, and its future is bright.

Thank you for being part of this extraordinary journey. I look forward to all that we will accomplish in the year ahead—united, inspired, and centered on the children who remain at the heart of it all.

With gratitude and hope,



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CORPORATIONS AND FOUNDATIONS

CCCBSD is sincerely grateful to all the very generous foundations and corporations listed below that have supported us this past year. Your steadfast partnership continues to uphold our mission.

\$10,000 - \$50,000

Charisma Fund - Lucy R. Sprague Memorial
George P. Bishop Foundation, Inc.
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Salem Five Heritage Charitable Foundation
The Tramutoporter Foundation
Van Otterloo Family Foundation

\$1,000 - \$9,999

Amplified Insurance Partners
Brenner Facility Services
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Richard D. Wilson Community Response Gift Fund

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Longbeach Place Condominium Trust
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CCCBSD is humbled by the continued support of our individual donors over the years. Your commitment to our mission is vital and your donation has made a lasting impression on our school.

\$25,000 and up

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\$10,000 - \$24,999

Mr. and Mrs. Robert Maunus
Mr. and Mrs. Richard Carlson

\$5,000 - \$9,999

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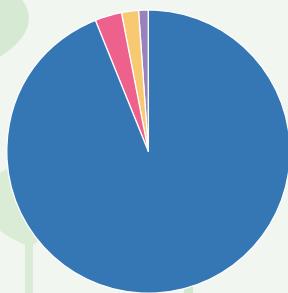
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FINANCIALS

REVENUE

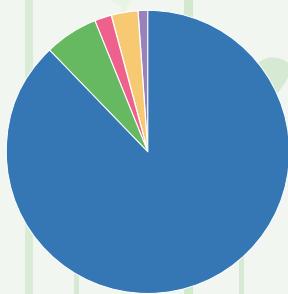
- CCCBSD is primarily funded by student tuition. The cities and towns where the CCCBSD students live pay the program tuition for each student. In the school year ended June 2025 tuition revenue was 94.5% of CCCBSD's income.
- CCCBSD has diversified funding sources including: other program revenue, rental property income, fundraising events, general donations, and grants.
- The children in our care need essential tools and accommodations that are not always included in tuition but are critical to their development. That's why we fundraise—to fill the gap between standard schooling and the extraordinary support our children need to thrive.



Tuition	94%
Donations	3%
Other Program Revenue	2%
Investment, Rental Income and Other	1%

EXPENSES

- The Faculty and Staff make CCCBSD what it is! They are also the school's largest expense, comprising 88% of the school's budget in the school year ending June 2025.



Salaries, Benefits, Payroll Taxes	88%
Building Costs	6%
Supplies, Trainings, Subscriptions and Vehicles	2%
Other	3%
Interest, Insurance, Legal and other professional fees	1%

SUMMARY

With revenues of \$12.7M and expenses of \$11.8M we closed out the year with a \$900k increase in net assets.

FROM THE HEART OF A FAMILY



To all at CCCBSD,

All parents, especially the parents of children who require specialized assistance, sometimes wonder if they've made the right decisions on behalf of their child. At _____'s previous school, we were told every year — in numerous messages, conferences, and formal meetings — that it takes our daughter three months to adjust to a new school year.

At her former school, on a day like today in a new environment, _____ would have refused to participate and would have spent most of the day under a desk. We would have received few encouraging words from teachers or staff. They would, however, be quick to share how difficult our daughter is compared to other students. It's sad to hear this kind of rhetoric from teachers. It's heartbreaking to hear it so often that we, at times, started to look at our daughter differently, as if she were the problem.

Today, though, was different.

Today, I saw my daughter happily participating.

Today, I received words of encouragement from her teachers.

Today, I was reminded that my daughter is not a burden — that she is a beautiful, smart, funny, inquisitive, and proud little girl.

Today, I saw my daughter's successes celebrated.

Today, my daughter came home excited to tell her mom about her new friends.

Today, I look forward to tomorrow's school day.

Today, I knew we made the right decision.

Please share this email with her teachers and feel free to share with any other staff to extend my family's thanks. We realize there will be difficulties down the road and that every day can't be a great day — but I know that at CCCBSD, my daughter will be seen as anything but burdensome and I can see my daughter in the light she was meant to be seen. Thank you for already giving that back to us.

A MILLION THANKS TO YOU AND YOUR STAFF.



EXPANDING ACCESS THROUGH DEAF MENTORSHIP

This year, we were honored to launch our Deaf Mentor Program thanks to the extraordinary generosity of a dedicated donor whose vision made this initiative possible. With their support, we successfully trained ten Deaf Mentors who serve as powerful role models for Deaf and hard of hearing children and their families.

Deaf Mentors work directly with families to teach American Sign Language, visual communication strategies, and Deaf culture. Drawing from their lived experience, mentors offer invaluable cultural, linguistic, and practical guidance, helping families understand the critical importance of early, fully accessible language. By strengthening early communication foundations, the Deaf Mentor Program fosters long-term success for both children and their caregivers.

We are deeply grateful to all who support CCCBSD for helping us expand innovative programming that enriches lives, strengthens families, and reflects the heart of our community.



ADVANCEMENT DEPARTMENT

The Advancement Department at The Children's Center for Communication/Beverly School for the Deaf plays a vital role in advancing our mission and strengthening the future of our school.

Through special events, grant partnerships, annual giving, and community engagement, the department worked collaboratively across all programs to ensure that philanthropic support directly enriches the educational, therapeutic, and social experiences of our students. From investing in classroom innovations to supporting essential staff development and expanding access to assistive technologies, donor generosity made a measurable impact throughout our campus.

We remain profoundly grateful to everyone who fuels this work. Your partnership strengthens our mission, lifts our community, and ensures that each child at CCCBSD is met with opportunity, belonging, and possibility.

To stay connected, please follow and share our stories on Facebook, Instagram, and LinkedIn @cccbasd. Your engagement helps broaden our reach and brings even more people into the life-changing work happening here each day.



- Make a donation by check (payable to CCCBSD).
- Charge your donation to your credit card at cccbasd.org/donate.
- Make a donation of stocks or securities.
- Double your gift through your employer's Matching Gift Program.
- Naming opportunities are available at various levels.

OPTIONS TO DONATE

**CCCBSD is a 501(c)(3)
not-for-profit institution**

- Charitable bequests.
- Planned Giving Opportunities
- Monthly giving

Gifts of Time

- Reach out for Corporate Volunteering Opportunities

**To contact the Advancement Office, call 978-927-7070 x244
or email Alby Ramirez-Mendez at albymendez@cccbasd.org**

Our Annual Spring Soirée and Lone Gull 10K Road Race are our two largest fundraisers each year, raising a combined average of \$90,000. Just as importantly, they bring together our families, staff, and donors in celebration of our shared mission.



27TH ANNUAL SPRING SOIREE

Together We Thrive



At the 2025 Spring Soiree, we were proud to honor Board Member Bob Maunus. Bob has been a steadfast supporter of CCCBSD, showing up for our students and staff in countless ways. Whether he's serving breakfast, delivering holiday gifts, or cheering on students at the Turkey Trot, Bob's presence is felt campus-wide.

Thank you Bob for all you do.

LONE GULL 2024



Congratulations to Aaron Green and Megan Hasz for winning the 2024 Lone Gull 10k. Megan also set a new woman's record!



A PAWPRINT ON OUR COMMUNITY'S HEART



CCCBSD's work is made possible only through the support of partners across our community. This fall, we paused to say goodbye to one of our most faithful partners: Buster, a cherished therapy dog who recently passed away. Buster formed deep bonds with our students; the wag of his tail or nudge of his nose could brighten a challenging day and bring laughter to a room that needed it most. He reminded us that healing and hope often come in the forms we least expect.

Beyond our school, Buster was known for his work in the broader community, where he was recognized and appreciated for his calm and friendly nature. His unwavering dedication to service was exceptional. Over his short but full life, he completed more than 500 therapy visits.

We are deeply grateful for the kindness and commitment of his owner, Carl Kaplan, whose generosity made Buster's visits possible. His patience and compassion mirrored Buster's gentle spirit, and together they created unforgettable moments for our students. Carl's willingness to share Buster with us allowed countless children and staff to experience the warmth, steadiness, and love that defined their extraordinary partnership.

As we say goodbye, we do so with full hearts. Buster is greatly missed. His presence brought out the best in our students and emphasized the power of connection, empathy, and simple acts of kindness. The pawprint Buster left on our hearts will resonate in our hallways for years to come.

Thank you, Buster, for being a source of comfort and joy.

Thank you, Carl, for allowing us to be a part of Buster's extraordinary life and legacy.



**The Children's Center for Communication
BEVERLY SCHOOL FOR THE DEAF FOUNDED IN 1876**



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